



**THE TECHNOLOGICAL CHALLENGE FOR TANAL ENTERTAINMENT SPORT & MEDIA  
CONTINUES IN THE SIGN OF THE HYPER**

**\*EVANTRA MBS ONE 1111 HP\***

**limited edition: ONE + 4 + 6 + 46 = 57 hypercar**

**Tanal Entertainment Sport & Media**, the holding company of **His Royal Highness Prince Abdulaziz bin Abdullah bin Saud bin AbdulAziz Al Saud**, is pleased to announce new proposals in the Motorcycling and Automotive sector with the involvement of Italian partners in the bespoke manufacturing of luxury and avant-garde and cutting edge technological innovation.

**Tanal Entertainment Sport & Media** in synergy with the holding Co **MAIC Technologies** which pursues the objective of industrial development for the production of vehicles in Saudi Arabia and for this reason has entrusted the strategic consultancy for the automotive and motorsport sector to *Pasquale Lattuneddu* - Italian businessman and former head of operations of Formula One and a close ally of Bernie Ecclestone for 30 years, and to *Marco Bernardini*, former personal consultant of the 'Principe' for the realization of the "Extreme" and innovative research & development district of composite materials in the KSA new Vision 2030. With the aim to develop the new engines of the future and the production of vehicles for urban mobility and competitions.

**HYPER** is the common thread that distinguishes the conception and realization of these new proposals that will enrich the market with exclusive products made in limited edition, totally customizable pieces resulting from in the realisation that makes use of the Italian know how and craftsmanship, art and high technologies aimed a creating a unique product.

## **HYPERCAR**

**Tanal Entertainment Sport & Media** and **MAIC Technologies** have reached a strategic agreement with **Mazzanti Automobili** to develop the current **Evantra 1000 HP model** in a 57 unit, and for a 1111 HP upgraded model called **\*Evantra MBS ONE 1111 HP\***

The first model of the new hypercar will be made exclusively for the Country of Saudi Arabia, a unique piece and the only one of its kind

**Mazzanti Automobili** with **Evantra MBS ONE 1111 HP**, will be heir to the rich Italian tradition that historically has produced innovative creation projected into the future, will start the production of 56 HYPERCARS in limited editions, combining the craftsmanship of Italian luxury with the spirit of innovation and development of Saudi Arabia and with Korean high technology: unique pieces to stand out and feel like a protagonist in life as in a movie.

In fact, the car will appear on the next film set of the "**Edward Loth - Najima The Fantastic City**" starting in 2022, as has already happened for the Mazzanti cars used on the scene of futuristic films such as: "Speed Racer" (Lana and Lilly Wachowski, 2008) with the *Antas* model and "The Transporter Legacy" (Luc Besson, 2015) with the basic model *Evantra*.

"**Edward Loth - Najima The Fantastic City**" film will be produce by **Tanal Entertainment Sport & Media** with italian and international partners, based on the book by best-selling author *Philip Osbourne*, with filming location plan New York, Rome, Moscow, Jeddah and Riyadh and will feature a version of **Evantra MBS 1111 HP** that will fly and be armed like a fighter tank with special effects created with the advice of *Fabrizio* and *Giovanni Storaro*, with the coordination *Luca Trovellesi Cesana*.

**Film and video games** inspired by Fantastic City and Fantastic Trophy, presented the **Evantra MBS 1111 HP model**. *Evantra* already present in video games such as "Asphalt - CSR racing" and on the screens in the Italian season of "Asphalt 9". With the presentation of the new model of Evantra MBS 1111 HP is the interpreter of a project in which players will be able to use the Italian supercars that stand out in the international market thanks to its exceptional craftsmanship and state of the art engineering.

To realise the **Evantra MBS ONE 1111 HP**, a unique Hyper Car, possibly the only one of its kind in the world, **Tanal** and **MAIC Tech** have joined the manufacturing of **Mazzanti Automobili** with the advanced tech skills of the **Aeronautical Service research center** (based in Rome, Italy) whom are world leaders in the development of nano structured composite materials for extreme and challenging applications.

This will make **Evantra MBS ONE 1111 HP** the fastest and safest car in the world with a reinforced and totally fireproof cockpit, (cannot catch fire), light ballistic protection, low observability, Autonomous Breakdown Advanced Warning System (ABAWS) and other technologies that cannot be disclosed due to industrial private property obligations, and privacy.

Putting together so many excellent Italian companies has been challenging, working group will work closely with some of the most qualified Korean industrial companies and with the support of **KMHG** and **KMFG** with the contribution of Korean technologies.

All the above companies cooperating on our projects with their skills in research, and development of the "state of the art" International Exhibition & Research centre, that will be completed within 5 years, will allow Saudi Arabia to have a truly international district of innovation and excellence for urban and racing vehicles to participate in the new mobility and top competitions in the World Championships. All with the help of the Italian and Korean joint-venture.

Once the construction of the **International Exhibition & Research Centre (I.E.R.C.)** has been accomplished, an important and futuristic structure of 275.000 square metres, conceived and directed by the Architect *Marco Bernardini* with the support of the architect *Paolo Caramanno*, Eng. *Moreno Santi Gori* and architect *Anna Laura Petrucci*, and the collaboration of several professionals from Saudi Arabia and Italy.

In the meantime the production of the 57 Hypercars will involve the training of young Saudi Arabian Engineers via a know-how transfer program which is our main objective.  
All in compliance with the "**Saudi Vision 2030**" project!



**KSA**  
New Cities



HRH Prince *Abdulaziz bin Abdullah bin Saud bin AbdulAziz Al Saud*

HYPERCAR Evantra MBS ONE 1111 HP



TANAL



EVANTRA

MBS ONE 1111 HP



TANAL



EVANTRA

MBS ONE 1111 HP

Videogames Asphalt 9



FILM



FILM

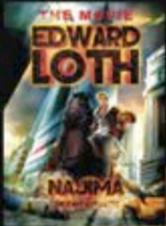
THE TRASPORTER LEGACY 2015 Luc Besson  
budget 22M\$



EVANTRA



Edward Loth Najima The Fantastic City - 2022



COMPARABLE FILMS

Based on a novel that is half way between Percy Jackson, Magnus Chase and Shadowhunters.

EDWARD  
LOTH

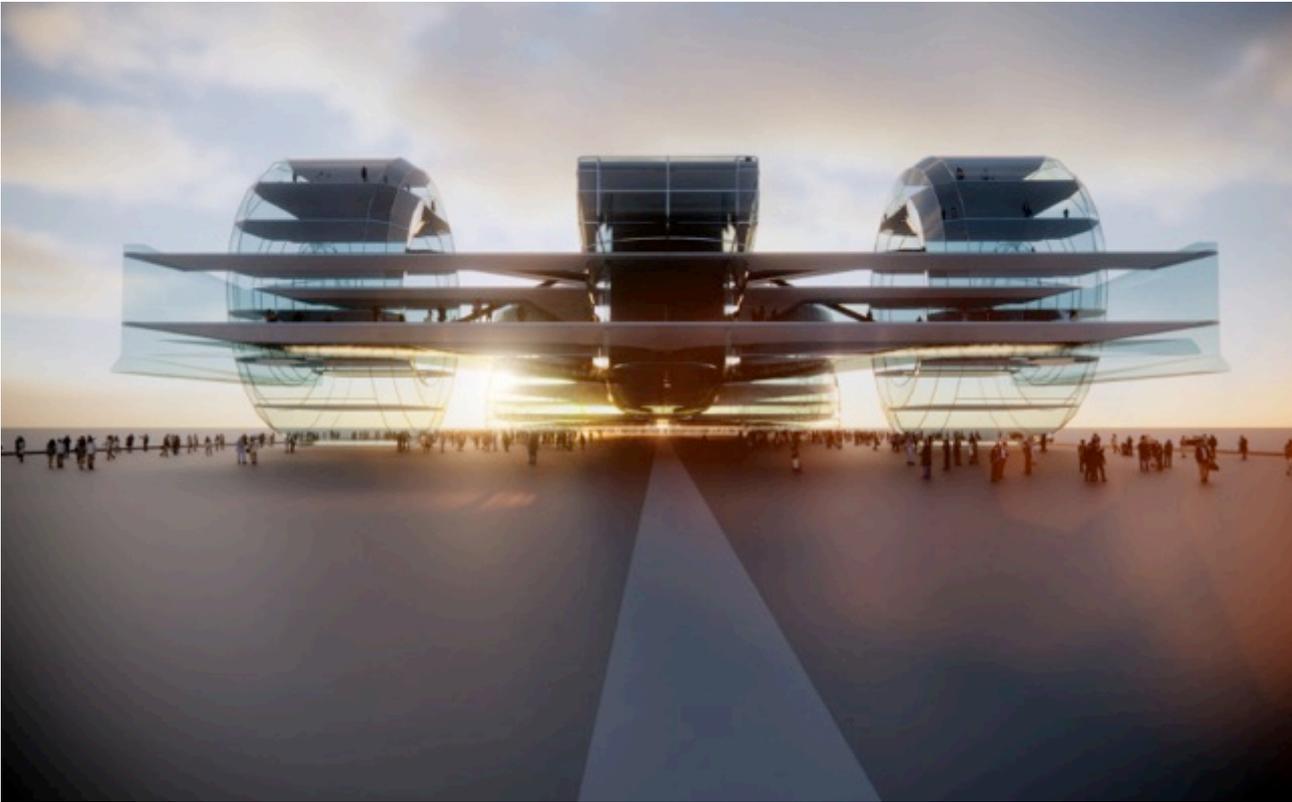
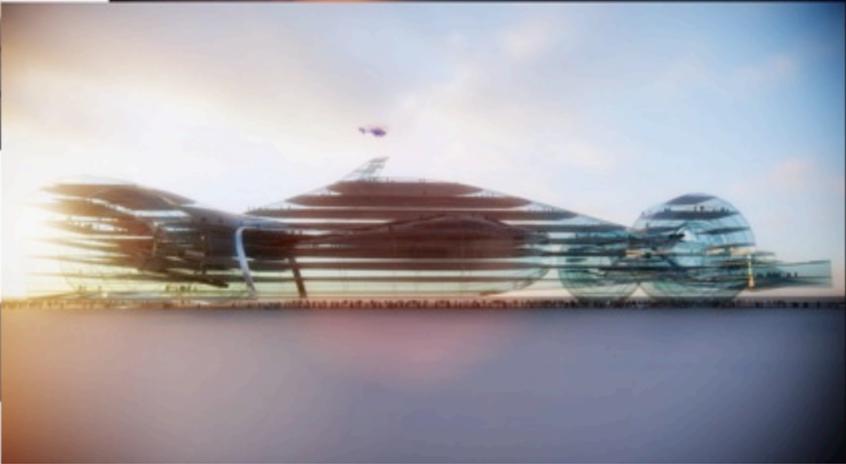
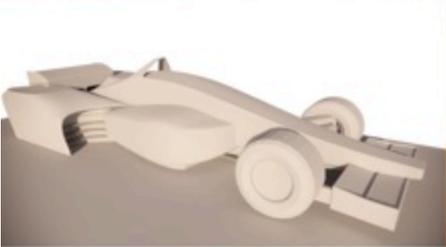


EVANTRA *M85 1111 HP*



VIDEO GAMES

**INTERNATIONAL EXHIBITION AND RESEARCH CENTER**





....MAIC  
TECHNOLOGIES

KSA  
New Cities



Partner

